MyHealthMath Incentives Best Practices 2022 – 2023



Below are some examples of ways to use incentives to ensure your employees get the decision support they need. Each of the strategies listed below are reliable, but you know your employees best. Choose what you think will resonate most with them – do they thrive on competition or respond best to the thrill of a raffle? You also can mix and match incentives!

Raffles. These often have the biggest impact on employee engagement. Offering employees raffle tickets for engaging with Decision Doc lets you offer a higher value prize while still encouraging company wide participation. Some things to consider when offering a raffle:

• Reward early engagement! The sooner your employees engage with Decision Doc consider offering more raffle tickets.

• Consider offering entries beginning as early as attending a benefits meeting.

• If you're at a larger company, consider offering more prizes to encourage engagement.

• Consider a timebound raffle that has a clear start and end date. Those who use Decision Doc before the start date and through the end date of the timebound raffle can be entered to win larger or more enticing prizes, such as one of two \$50 gift cards. If you decide to go this route, your Customer Success team can provide you with a specific flyer to include in communications!

Gift Cards. Offering employees gift cards (ex. \$10-20 Amazon gift cards) to engage with Decision Doc can also increase engagement. Here are some things to consider when offering gift cards:

- If your employees respond well to deadlines, consider offering a larger dollar amount gift card for early engagements.
- While budgets vary, try to offer gift cards for at least the first 15% of employees who engage with Decision Doc.

Competitions. If your employees thrive on competition, consider awarding a prize to the team or location that has the highest engagement with Decision Doc. Examples of prizes include gift cards, team lunches, or donations to charities.

Wellness Incentives. Offer reimbursements or gift cards for any existing wellness programs your employees engage in. If you decide to incorporate Decision Doc into your wellness program, let us know and our team can provide you with a final participation list.

How MyHealthMath can help. If you choose to offer Amazon.com gift cards, MyHealthMath will administer them at no additional cost to you. Our team will submit the order to Amazon, send gift cards to your employees, and then charge you for the order.