

2seventy bio

Email Templates

## Intro

**Subject:** Don’t Choose a Health Plan in the Dark – Decision Doc Can Shed Some Light!

**Suggested Send Date:** 10/26/22

**Suggested Attachments:** DD OE Flyer\_2seventy bio 2023

**Cc or Bcc:** [kalexander@myhealthmath.com](mailto:kalexander@myhealthmath.com); [jcazanovdiggs@myhealthmath.com](mailto:jcazanovdiggs@myhealthmath.com)

Dear 2seventy bio Employees,

We’re pleased to announce that we are continuing our partnership with MyHealthMath for the 2023 benefits year. Decision Doc, their free, quick and easy decision support platform, is available to everyone during Open Enrollment. **Employees who use Decision Doc save over $1,169 a year on average.** Visit www.myhealthmath.com/2seventybio2023 to use Decision Doc and receive an instant report that matches you to your optimal health plan and saves you the most money.

Check out the [Decision Doc User Guide](https://www.myhealthmath.com/userguide) or please reach out to [questions@myhealthmath.com](mailto:questions@myhealthmath.com) for support!

All the best,

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Raffle Announcement

**Subject:** Don’t Miss Out – Exclusive Raffle for Using Decision Doc!

**Suggested Send Date:** 10/31/22

**Attachments:** DD Raffle Flyer\_2seventy bio 2023

**Cc or Bcc:** [kalexander@myhealthmath.com](mailto:kalexander@myhealthmath.com); [jcazanovdiggs@myhealthmath.com](mailto:jcazanovdiggs@myhealthmath.com)

Dear 2seventy bio Employees,

By now, you’ve probably heard that we’re providing you with extra support this open enrollment, through our partnership with MyHealthMath. Their online platform, Decision Doc, helps you choose a health plan that can save you over $1,169 a year! It only takes a few minutes to get a custom report that matches you to the most optimal health plan for you and your family.

As a bonus, MyHealthMath is offering an exclusive raffle to 2seventy bio employees.

1. Use Decision Doc by 11:59pm EST on November 7th for a chance to win 1 of two $50 Amazon gift cards.
2. Already use Decision Doc? Great news – you’ve been automatically entered into this raffle!
3. Two lucky winners will receive their gift card via email by 3pm EST on Tuesday, November 8th. Gift cards will come from gc-orders@gc.email.amazon.com

**Get started using Decision Doc here: www.myhealthmath.com/2seventybio2023 (*for the best experience, please use the most updated version of Google Chrome on your browser!)***

Cheers!

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## From your Executive Leadership

**Subject:** Free support for 2seventy bio employees

**Suggested Send Date:** 11/2/22

**Cc or Bcc:** [kalexander@myhealthmath.com](mailto:kalexander@myhealthmath.com); [jcazanovdiggs@myhealthmath.com](mailto:jcazanovdiggs@myhealthmath.com)

Dear 2seventy bio Employees,

With open enrollment in full swing, I wanted to remind you that Decision Doc is available to all employees. The platform makes it easy for you to better understand your health plan options and feel more confident about your choice — all at no extra cost to you. The secure platform that takes just 5-6 minutes to complete will help you choose a health plan that best matches your specific health circumstances and gives you the best value.

Get started with Decision Doc today, before you make your final decision.

1. Go to www.myhealthmath.com/2seventybio2023
2. Answer a few quick questions, either online or over the phone, about potential and planned medical services and prescriptions that you and your family members may need during the benefit year.
3. You’ll receive an instant report detailing your possible expenses for the plan year – you can save this report, try out different usage scenarios, and even email the report to a partner at home.

Questions about Decision Doc or your personalized report? Email the MyHealthMath team at [questions@myhealthmath.com](mailto:questions@myhealthmath.com).

Sincerely,

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## Final Reminder

**Subject:** Get the Health Plan You Deserve!

**Suggested Send Date:** 11/8/22

**Cc or Bcc:** [kalexander@myhealthmath.com](mailto:kalexander@myhealthmath.com); [jcazanovdiggs@myhealthmath.com](mailto:jcazanovdiggs@myhealthmath.com)

Dear 2seventy bio Employees,

This is your final chance to use Decision Doc and feel extra confident in your health plan choice. Decision Doc is a secure platform that is quick, easy, and confidential, and could save you thousands.

1. Go to www.myhealthmath.com/2seventybio2023
2. Answer some quick questions about the medical services and prescriptions that you and your family members may need next year.
3. You’ll receive an interactive report showing you the right plan for the upcoming year. You can save the report, try out different scenarios, and even email it to a partner at home!

Questions about Decision Doc or your personalized report? Email the MyHealthMath team at [questions@myhealthmath.com](mailto:questions@myhealthmath.com).

Sincerely,

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