

ACV Auctions

Email Templates

**KEY (DELETE):** Offering Incentives New Clients Renewal Clients Claims/Dental/Vision Update per cli

Don’t forget that the MHM team can send emails directly to your employees to make things easier for you. If you change your mind and would like us to set this up, let us know!

## Intro

**Subject:** Don’t Choose a Health Plan in the Dark – Decision Doc Can Shed Some Light!

**Suggested Send Date:** 10/26

**Suggested Attachments:** DD OE Flyer\_ACV Auctions 2023

**Cc or Bcc:** hrogers@myhealthmath.com; jcazanovdiggs@myhealthmath.com

Dear ACV Auctions Employees,

We’re pleased to announce a new partnership with MyHealthMath! They make it easy for you to better understand your benefits plan options and feel more confident about your choice—all at no extra cost to you. **Employees who use Decision Doc save over $1,300 a year on average.**

Navigate to their secure, online platform, Decision Doc via www.myhealthmath.com/acvauctions2023. Decision Doc will help you choose a benefits plan that best matches your specific health circumstances and gives you the best value.

Check out the [Decision Doc User Guide](https://www.myhealthmath.com/userguide-nc) or please reach out to questions@myhealthmath.com for support!

All the best,

ACV Auctions

## Raffle Announcement

**Subject:** Don’t Miss Out – Exclusive Raffle for Using Decision Doc!

**Suggested Send Date:** 11/2/22

**Attachments:** Decision Doc Raffle Flyer\_ACV Auctions 2023

**Cc or Bcc:** hrogers@myhealthmath.com; jcazanovdiggs@myhealthmath.com

Dear ACV Auctions Employees,

By now, you’ve probably heard that we’re providing you with extra support this open enrollment, through our partnership with MyHealthMath. Their online platform, Decision Doc, helps you choose a benefits plan that can save you over $1,300 a year! It only takes a few minutes to get a custom report that matches you to the most optimal benefits plan for you and your family.

As a bonus, MyHealthMath is offering an exclusive raffle to ACV Auctions employees.

1. Use Decision Doc by 11:59pm EST on November 23, 2022 for a chance to win 1 of six $100 Amazon gift cards.
2. Already use Decision Doc? Great news – you’ve been automatically entered into this raffle!
3. Six lucky winners will receive their gift card via email by 5pm EST on Monday, November 28th. Gift cards will come from gc-orders@gc.email.amazon.com

**Get started using Decision Doc here: www.myhealthmath.com/acvauctions2023 (*for the best experience, please use the most updated version of Google Chrome on your browser!)***

Cheers!

ACV Auctions

## From your Executive Leadership

**Subject:** Free support for ACV Auctions employees

**Suggested Send Date:** 11/10/22

**Cc or Bcc:** hrogers@myhealthmath.com; jcazanovdiggs@myhealthmath.com

Dear ACV Auctions Employees,

With open enrollment in full swing, I wanted to remind you that Decision Doc is available to all employees. The platform makes it easy for you to better understand your benefits plan options and feel more confident about your choice — all at no extra cost to you. The secure platform that takes just 5-6 minutes to complete will help you choose a benefits plan that best matches your specific health circumstances and gives you the best value.

Get started with Decision Doc today, before you make your final decision.

1. Go to www.myhealthmath.com/acvauctions2023
2. Answer a few quick questions, either online or over the phone, about potential and planned medical services and prescriptions that you and your family members may need during the benefit year.
3. You’ll receive an instant report detailing your possible expenses for the plan year – you can save this report, try out different usage scenarios, and even email the report to a partner at home.

Questions about Decision Doc or your personalized report? Email the MyHealthMath team at questions@myhealthmath.com.

Sincerely,

ACV Auctions

## Final Reminder

**Subject:** Get the Health Plan You Deserve!

**Suggested Send Date:** 11/18/22

**Cc or Bcc:** hrogers@myhealthmath.com; jcazanovdiggs@myhealthmath.com

Dear ACV Auctions Employees,

This is your final chance to use Decision Doc and feel extra confident in your benefits plan choice. Decision Doc is a secure platform that is quick, easy, and confidential, and could save you thousands.

1. Go to www.myhealthmath.com/acvauctions2023
2. Answer some quick questions about the medical services and prescriptions that you and your family members may need next year.
3. You’ll receive an interactive report showing you the right plan for the upcoming year. You can save the report, try out different scenarios, and even email it to a partner at home!

Questions about Decision Doc or your personalized report? Email the MyHealthMath team at questions@myhealthmath.com.

Sincerely,

ACV Auctions