

Cooley Group

Email Templates

Blurb to include in emails

*If you’re already sending an email out to employees about open enrollment, we encourage you to share a snippet about Decision Doc!*

Hi Cooley Group Employees! Open Enrollment is fast approaching, and we know that selecting the right health plan can be difficult. Decision Doc is here to help! You’ll answer a few basic questions and receive a detailed report showing which plan is optimal for you and your family. It’s free, easy, and completely confidential. Head over to www.myhealthmath.com/cooleybrand2023 to get started.

Full Email Templates

*Here are two standalone emails you can send to employees. Direct emails are one of the best ways to encourage participation. Consider having someone from the executive leadership level to help catch employees’ attention!*

## Introduction

**Subject:** Don’t Choose a Health Plan in the Dark – Decision Doc Can Shed Some Light!

Dear Cooley Group Employees,

We’re pleased to announce a new partnership with MyHealthMath! They make it easy for you to better understand your health plan options and feel more confident about your choice—all at no extra cost to you. **Employees who use Decision Doc save over $1,300 a year on average.**

Decision Doc will help you choose a health plan that best matches your specific health circumstances and gives you the best value!

Check out the [Decision Doc User Guide](https://www.myhealthmath.com/userguide-nc) or please reach out to questions@myhealthmath.com for support!

All the best,

Cooley Group

## Reminder

**Subject:** Get the Health Plan You Deserve!

Dear Cooley Group Employees,

Don’t forget to use Decision Doc and feel extra confident in your health plan choice this year! Decision Doc is a secure platform that is quick, easy, and confidential, and could save you thousands.

Get started here:

1. Go to www.myhealthmath.com/cooleybrand2023
2. Answer some quick questions about the medical services and prescriptions that you and your family members may need next year.
3. You’ll receive an interactive report showing you the right plan for the upcoming year. You can save the report, try out different scenarios, and even email it to a partner at home!

Questions about Decision Doc or your personalized report? Email the MyHealthMath team at questions@myhealthmath.com.

Sincerely,

Cooley Group