

Cross Insurance

Email Templates

Blurb to include in emails

*If you’re already sending an email out to employees about open enrollment, we encourage you to share a snippet about Decision Doc!*

Hi Cross Insurance Employees! Open Enrollment is fast approaching, and we know that selecting the right health plan can be difficult. Decision Doc is here to help! You’ll answer a few basic questions and receive a detailed report showing which plan is optimal for you and your family. It’s free, easy, and completely confidential. Head over to www.myhealthmath.com/crossagency2023 to get started.

Full Email Template

*Here is a standalone email you can send to employees. Direct emails are one of the best ways to encourage participation. Consider having someone from the executive leadership level send to help catch employees’ attention!*

## Introduction

**Subject:** Don’t Choose a Health Plan in the Dark – Decision Doc Can Shed Some Light!

Dear Cross Insurance Employees,

We’re pleased to announce that we are continuing our partnership with MyHealthMath for the 2023 benefits year. Decision Doc, their free, quick and easy decision support platform, is available to everyone during Open Enrollment. **Employees who use Decision Doc save over $1,972 a year on average.** Visit www.myhealthmath.com/crossagency2023 to use Decision Doc and receive an instant report that matches you to your optimal health plan and saves you the most money.

If you’re already enrolled in one of our Cross Insurance health plans, you may see an option to view a Claims Snapshot inside Decision Doc. Check out this instant Snapshot if you’re curious which health plan will save you the most money based on your past medical usage.

Check out the [Decision Doc User Guide](https://www.myhealthmath.com/userguide) or please reach out to [questions@myhealthmath.com](mailto:questions@myhealthmath.com) for support!

All the best,

Cross Insurance