

Dot Foods

# Email Templates

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## Intro to Decision Doc

**Subject:** Introducing Decision Doc!

**Send Date:** 10/12

**Attachments: Decision Doc OE Flyer\_Dot Foods 2023**

**Cc or Bcc:** hrogers@myhealthmath.com; kalexander@myhealthmath.com

Hi all!

We’re pleased to announce that we are continuing our partnership with MyHealthMath for the 2023 benefits year. *Decision Doc*, their free, quick and easy decision support platform, is available to everyone during Open Enrollment. **Employees who use *Decision Doc* save over $1,300 a year on average**

**Keep an eye out for emails from MyHealthMath during open enrollment.** They’ll be sending you a series of emails encouraging you to use *Decision Doc*, get support, and save! They’ll even be sharing some fun raffle opportunities, so make sure you’re checking your emails and not missing out.

Any emails from MyHealthMath will look like this:

* From address:  communications@myhealthmath.com
* Sample Subject line:  Don’t Choose a Health Plan in the Dark – Decision Doc Can Shed Some Light!

If you have any questions, don’t hesitate to reach out to them at questions@myhealthmath.com.

The team at MyHealthMath is looking forward to supporting you this Open Enrollment season!

Thank you,

Dot Foods

## Additional Email - General Language

Dear Dot Foods Employees,

With Open Enrollment in full swing, we want to remind you that Decision Doc is available to help you select a plan, based on your personal needs. It takes just 5-6 minutes to answer some questions about your healthcare needs, and you’ll receive an instant report that shows you how much money you could expect to spend on each plan. MyHealthMath has been sending you email reminders (from communications@myhealthmath.com) but here’s the link again, for easy access: www.myhealthmath.com/dotfoods2023.

All the best,

Dot Foods

## Additional Email - From your Executive Leadership

Dear Dot Foods Employees,

I wanted to remind you that Decision Doc is available to all employees looking for help selecting a plan this year. The platform makes it easy for you to better understand your plan options and feel more confident about your choice — all at no extra cost to you. The secure platform that takes just 5-6 minutes to complete will help you choose a plan that best matches your specific health circumstances and gives you the best value.

Get started with Decision Doc today, before you make your final decision.

1. Go to www.myhealthmath.com/dotfoods2023
2. Answer a few quick questions, either online or over the phone, about potential and planned medical services and prescriptions that you and your family members may need during the benefit year.
3. You’ll receive an instant report detailing your possible expenses for the plan year – you can save this report, try out different usage scenarios, and even email the report to a partner at home.

Questions about Decision Doc or your personalized report? Email the MyHealthMath team at questions@myhealthmath.com.

Sincerely,

Dot Foods

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## Raffle Announcement

Dear Dot Foods Employees,

We know you’ve heard about Decision Doc, but we want to make sure you’ve heard the news about the Exclusive Raffle available to all employees that use Decision Doc AND enroll in benefits before 11:59pm on November 7th. Use Decision Doc for a chance to win 1 of 6 $200 Amazon gift cards.

Six lucky winners will receive their gift card via email by 3pm EST on November 8th. Gift cards will come from gc-orders@gc.email.amazon.com.

**Get started using Decision Doc here: www.myhealthmath.com/dotfoods2023 (*for the best experience, please use the most updated version of Google Chrome on your browser!)***

Cheers!

Dot Foods