New Hire Emails for Elite Dental Partners

Employees have a lot to think about when starting a new job. Getting emails directly from MyHealthMath makes it easier for them to access Decision Doc and get the help needed when choosing their benefits. Below you will find a series of three emails that will be sent to new hires. The MyHealthMath team will send these emails on your behalf – the only thing needed is a new hire eligibility file at whatever cadence makes sense with your hiring practice. At most, employees will only receive these three emails. Once employees use Decision Doc or receive these three emails, they will be removed from our email system to ensure their privacy.

# Email #1

# ****Subject Line: Ready to Select Your Health Plan?****

Dear \_\_\_\_\_\_,

The Elite Dental Partners HR team let us know that you have started a new job - congratulations! As a benefit to you, Elite Dental Partners partnered with MyHealthMath to help you choose the health plan that will best protect your health and wallet. Our easy-to-use platform, Decision Doc, will match you to the optimal health plan based on your medical and prescription needs!

On average, employees who use Decision Doc **save over $1,300 a year** on health care costs.

**Click here to get started, and see how it works below:** [http://www.myhealthmath.com/](http://www.myhealthmath.com/xxx)edp2023

1. Answer a few quick questions (online or by phone) about the medical services and prescriptions that you and your family members may need during the upcoming year.
2. Receive an instant guide comparing your plan options – you can save the guide, try out different usage scenarios, and even email it to a partner at home.
3. Click to navigate to your enrollment platform to make your selection!

Questions about Decision Doc or your personalized guide? Email the MyHealthMath team at questions@myhealthmath.com.

***Don't want to receive these reminders or already used Decision Doc?*** Click the link at the bottom of this email to stop receiving emails.

Best regards,

The MyHealthMath Team

# Email #2

# ****Subject Line: Have You Used Decision Doc Yet?****

Dear \_\_\_\_\_\_,

Have you taken advantage of Decision Doc yet? This free service is provided by your new employer, Company Name. In just five minutes, you can find out which health plan will best protect you and your household based on your specific needs.

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Best regards,

The MyHealthMath Team

# Email #3

# ****Subject Line: Final Reminder to See Which Plan is Best for You!****

Dear \_\_\_\_\_\_,

This is a final reminder to use Decision Doc, for free! Company Name has partnered with us to help you choose the health plan that best meets your needs, so that you can make an informed decision.

**Click here to get started:** [http://www.myhealthmath.com/](http://www.myhealthmath.com/xxx)edp2023

1. Answer a few quick questions (online or by phone) about the medical services and prescriptions that you and your family members may need during the upcoming year.
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