

Short Blurbs & Intro Email Template - New Hires + QLE 2023

Fingerpaint Group

# 

# Short Messaging Blurbs

* New Hires
  + Welcome to Fingerpaint Group! Part of your new hire onboarding is selecting your benefits. We know that selecting the right benefits can be difficult. Decision Doc is here to help! You’ll answer a few basic questions and receive an instant Protection Score and personalized guidance detailing your possible expenses for the plan year. It’s free, easy, and completely confidential. Head over <http://www.myhealthmath.com/fingerpaint2023> to get started.
* QLE
  + Planning upcoming life changes? Use Decision Doc to ensure your benefits provide the coverage you need. Answer some basic questions and let Decision Doc do the rest! You’ll receive an instant Protection Score and personalized guidance detailing your possible expenses for the plan year. Get started today: <http://www.myhealthmath.com/fingerpaint2023>

Intro Email Template

Dear Fingerpaint Group Employees,

Congratulations on your new job and welcome to Fingerpaint Group! As a benefit to you, we’re pleased to announce Decision Doc, a decision tool that makes it easy for you to better understand your benefits options and feel more confident about your choice—all at no extra cost to you. **Employees who use Decision Doc save over $1,300 a year on average.**

Navigate to their secure, online platform, Decision Doc via <http://www.myhealthmath.com/fingerpaint2023>. This free and confidential plan choice support platform includes a personalized Protection Score and guidance on how to improve your overall financial wellness.

Please reach out to [questions@myhealthmath.com](mailto:questions@myhealthmath.com) for any questions about accessing the tool!

All the best,

Fingerpaint Group