

Heidrick & Struggles

Email Templates

# Email Templates

## Intro to Decision Doc!

**Subject:** Don’t Choose a Health Plan in the Dark – Decision Doc Can Shed Some Light!

**Suggested Send Date:** 10/31/22

**Suggested Attachments:** Heidrick & Struggles EE flyer 2022

**Cc or Bcc:** hrogers@myhealthmath.com; msullivan@myhealthmath.com

Dear Heidrick & Struggles Employees,

We’re pleased to announce a new partnership with MyHealthMath! They make it easy for you to better understand your plan options and feel more confident about your choice—all at no extra cost to you. **Employees who use Decision Doc save over $1,300 a year on average.**

Navigate to their secure, online platform, Decision Doc via www.myhealthmath.com/xyz2023. Decision Doc will help you choose a health plan that best matches your specific health circumstances and gives you the best value.

**Employees who use Decision Doc will also have the chance to win big!** Heidrick & Struggles qualifies for the Decision Doc Sweepstakes. If you use Decision Doc, you’ll be entered into a $10,000 sweepstakes!\* Only a limited number of employers are eligible for this exciting opportunity, so be sure to use Decision Doc and get your chance at the sweepstakes 😊. www.myhealthmath.com/xyz2023.

Check out the Decision Doc User Guide or please reach out to questions@myhealthmath.com for support!

All the best,

Heidrick & Struggles

**\*NO PURCHASE NECESSARY**. MUST BE RESIDENT 0F THE UNITED STATES OR DISTRICT OF COLUMBIA, 18 OR OLDER. VOID WHERE PROHIBITED. USE DECISION DOC TO ENTER. BEGINS AT 8 AM CST ON October 5, 2022 AND ENDS AT 11 PM CST ON December 8, 2022. PRIZE: ONE (1) $10,000 CASH PRIZE. ADDITIONAL TERMS APPLY. FOR MORE DETAILS INCLUDING ALTERNATIVE METHOD OF ENTRY SEE OFFICIAL RULES AT[**www.myhealthmath.com/sweepstakes-official-rules**](http://www.myhealthmath.com/sweepstakes-official-rules)**.** SPONSOR: MYHEALTHMATH. INC.

## Intro to Decision Doc - BTG

**Subject:** Introducing Decision Doc!

**Send Date:** 10/31/22

**Attachments:** Heidrick & Struggles 2023 Employee Flyer

**Cc or Bcc:** hrogers@myhealthmath.com; msullivan@myhealthmath.com

Hi all!

We’re pleased to announce that we are partnering with MyHealthMath! Their easy-to-use platform, *Decision Doc*, makes it easy for you to better understand your health plan options and feel more confident about your choice—all at no extra cost to you. **Employees who use *Decision Doc* save over $1,300 a year on average.**

**Not only that but using Decision Doc automatically enters you into a $10,000 sweepstakes!\*** Keep an eye out for emails from MyHealthMath during open enrollment. They’ll be sending you details on the sweepstakes and instructions on how to use Decision Doc, get support, and save!

Any emails from MyHealthMath will look like this:

* From address:  communications@myhealthmath.com
* From name: Heidrick & Struggles Benefit Decision Support
* Sample Subject line: Don’t Choose a Health Plan in the Dark – Decision Doc Can Shed Some Light!

If you have any questions, don’t hesitate to reach out to them at questions@myhealthmath.com.

The team at MyHealthMath is looking forward to supporting you this Open Enrollment season!

Thank you,

Heidrick & Struggles

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## From your Executive Leadership

**Subject:** Free support for Heidrick & Struggles employees

**Suggested Send Date:** 11/7

**Cc or Bcc:** hrogers@myhealthmath.com; msullivan@myhealthmath.com

Dear Heidrick & Struggles Employees,

With open enrollment in full swing, I wanted to remind you that Decision Doc is available to all employees. The platform makes it easy for you to better understand your health plan options and feel more confident about your choice — all at no extra cost to you. The secure platform that takes just 5-6 minutes to complete will help you choose a health plan that best matches your specific health circumstances and gives you the best value.

Get started with Decision Doc today, before you make your final decision.

1. Go to www.myhealthmath.com/xyz2023
2. Answer a few quick questions, either online or over the phone, about potential and planned medical services and prescriptions that you and your family members may need during the benefit year.
3. You’ll receive an instant report detailing your possible expenses for the plan year – you can save this report, try out different usage scenarios, and even email the report to a partner at home.

Questions about Decision Doc or your personalized report? Email the MyHealthMath team at questions@myhealthmath.com.

Sincerely,

Heidrick & Struggles

## Final Reminder

**Subject:** Get the Health Plan You Deserve! (Plus, last chance for the $10K Sweepstakes!)

**Suggested Send Date:** 11/11/22

**Cc or Bcc:** hrogers@myhealthmath.com; msullivan@myhealthmath.com

Dear Heidrick & Struggles Employees,

This is your final chance to use Decision Doc and feel extra confident in your health plan choice. Decision Doc is a secure platform that is quick, easy, and confidential, and could save you thousands.

1. Go to www.myhealthmath.com/xyz2023
2. Answer some quick questions about the medical services and prescriptions that you and your family members may need next year.
3. You’ll receive an interactive report showing you the right plan for the upcoming year. You can save the report, try out different scenarios, and even email it to a partner at home!

Don’t forget, MyHealthMath is offering an exclusive opportunity for Heidrick & Struggles employees to win big!

* **The $10,000 Sweepstakes**: Heidrick & Struggles qualifies for the Decision Doc Sweepstakes.\* If you use Decision Doc, you’ll be entered into a $10,000 sweepstakes through MyHealthMath! Only a limited number of employers are eligible for this exciting opportunity, so be sure to use Decision Doc and get your chance at the sweepstakes 😊. www.myhealthmath.com/xyz2023.

Already use Decision Doc? Great news – you’ve been automatically entered into this sweepstakes!

**Get started using Decision Doc here: www.myhealthmath.com/xyz2023 (*for the best experience, please use the most updated version of Google Chrome on your browser!)***

Sincerely,

Heidrick & Struggles

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