

LifeSouth Community Blood Centers

Email Templates

**KEY (DELETE):** Offering Incentives New Clients Renewal Clients Claims/Dental/Vision Update per cli

# Email Templates – MHM LED EMAIL

## Intro to Decision Doc

**Subject:** Introducing Decision Doc!

**Send Date:** 10/10/22

**Attachments:** LifeSouth Community Blood Centers Employee Flyer

**Cc or Bcc:** hrogers@myhealthmath.com; msullivan@myhealthmath.com

Hi all!

We’re pleased to announce that we are partnering with MyHealthMath! Their easy-to-use platform, *Decision Doc*, makes it easy for you to better understand your health plan options and feel more confident about your choice—all at no extra cost to you. **Employees who use *Decision Doc* save over $1,300 a year on average.**

**Keep an eye out for emails from MyHealthMath during open enrollment.** They’ll be sending you a series of emails encouraging you to use *Decision Doc*, get support, and save! They’ll even be sharing some fun raffle opportunities, so make sure you’re checking your emails and not missing out.

Any emails from MyHealthMath will look like this:

* From address:  communications@myhealthmath.com
* Sample Subject line:  Don’t Choose a Health Plan in the Dark – Decision Doc Can Shed Some Light!

If you have any questions, don’t hesitate to reach out to them at questions@myhealthmath.com.

The team at MyHealthMath is looking forward to supporting you this Open Enrollment season!

Thank you,

LifeSouth Community Blood Centers

##

## General

Dear LifeSouth Community Blood Centers Employees,

With Open Enrollment in full swing, we want to remind you that Decision Doc is available to help you select a plan, based on your personal needs. It takes just 5-6 minutes to answer some questions about your healthcare needs, and you’ll receive an instant report that matches you to your optimal plan. MyHealthMath has been sending you email reminders (from communications@myhealthmath.com) but here’s the link again, for easy access: www.myhealthmath.com/LifeSouth2023.

All the best,

LifeSouth Community Blood Centers

## From your Executive Leadership

Dear LifeSouth Community Blood Centers Employees,

I wanted to remind you that Decision Doc is available to all employees looking for help selecting a plan this year. The platform makes it easy for you to better understand your benefit plan options and feel more confident about your choice — all at no extra cost to you. The secure platform that takes just 5-6 minutes to complete will help you choose a plan that best matches your specific circumstances and gives you the best value.

Get started with Decision Doc today, before you make your final decision.

1. Go to www.myhealthmath.com/LifeSouth2023
2. Answer a few quick questions, either online or over the phone, about potential and planned services and prescriptions that you and your family members may need during the benefit year.
3. You’ll receive an instant report detailing your possible expenses for the plan year – you can save this report, try out different usage scenarios, and even email the report to a partner at home.

Questions about Decision Doc or your personalized report? Email the MyHealthMath team at questions@myhealthmath.com.

Sincerely,

LifeSouth Community Blood Centers

## Raffle Announcement

Dear LifeSouth Community Blood Centers Employees,

We know you’ve heard about Decision Doc, but we want to make sure you’ve heard the news about the Exclusive Raffle available to all employees that use Decision Doc before xxx. Use Decision Doc for a chance to win 1 of 3 $200 Amazon gift cards.

Thress lucky winners will receive their gift card via email by 3pm EST on Wednesday, October 19. Gift cards will come from gc-orders@gc.email.amazon.com.

**Get started using Decision Doc here: www.myhealthmath.com/LifeSouth2023 (*for the best experience, please use the most updated version of Google Chrome on your browser!)***

Cheers!

LifeSouth Community Blood Centers

Email Templates – ER LED EMAIL

## Intro

**Subject:** Don’t Choose a Health Plan in the Dark – Decision Doc Can Shed Some Light!

**Suggested Send Date:** 10/7/22

**Suggested Attachments: DD EE Flyer\_LifeSouth2023**

**Cc or Bcc:** hrogers@myhealthmath.com; msullivan@myhealthmath.com

Dear LifeSouth Community Blood Centers Employees,

We’re pleased to announce a new partnership with MyHealthMath! They make it easy for you to better understand yourplan options and feel more confident about your choice—all at no extra cost to you. **Employees who use Decision Doc save over $1,300 a year on average.**

Navigate to their secure, online platform, Decision Doc via www.myhealthmath.com/LifeSouth2023. Decision Doc will help you choose a plan that best matches your specific health circumstances and gives you the best value.

Check out the [Decision Doc User Guide](https://www.myhealthmath.com/userguide-nc) or please reach out to questions@myhealthmath.com for support!

All the best,

LifeSouth Community Blood Centers

## Raffle Announcement

**Subject:** Don’t Miss Out – Exclusive Raffle for Using Decision Doc!

**Suggested Send Date:** 10/12/22

**Attachments: LifeSouth Community Blood Centers Raffle Flyer**

**Cc or Bcc:** hrogers@myhealthmath.com; msullivan@myhealthmath.com

Dear LifeSouth Community Blood Centers Employees,

By now, you’ve probably heard that we’re providing you with extra support this open enrollment, through our partnership with MyHealthMath. Their online platform, Decision Doc, helps you choose a plan that can save you over $1,300 a year! It only takes a few minutes to get a custom report that matches you to the most optimal plan for you and your family.

As a bonus, MyHealthMath is offering an exclusive raffle to LifeSouth Community Blood Centers employees.

1. Use Decision Doc by **11:59pm EST on October 18th, 2022 for a chance to win 1 of 3 $200 Amazon gift cards**.
2. Already use Decision Doc? Great news – you’ve been automatically entered into this raffle!
3. Three lucky winners will receive their gift card via email by 3pm EST on Wednesday, October 19. Gift cards will come from gc-orders@gc.email.amazon.com

**Get started using Decision Doc here: www.myhealthmath.com/LifeSouth2023 (*for the best experience, please use the most updated version of Google Chrome on your browser!)***

Cheers!

LifeSouth Community Blood Centers

## From your Executive Leadership

**Subject:** Free support for LifeSouth Community Blood Centers employees

**Suggested Send Date:** 10/17/22

**Cc or Bcc:** hrogers@myhealthmath.com; msullivan@myhealthmath.com

Dear LifeSouth Community Blood Centers Employees,

With open enrollment in full swing, I wanted to remind you that Decision Doc is available to all employees. The platform makes it easy for you to better understand your plan options and feel more confident about your choice — all at no extra cost to you. The secure platform that takes just 5-6 minutes to complete will help you choose a plan that best matches your specific circumstances and gives you the best value.

Get started with Decision Doc today, before you make your final decision.

1. Go to www.myhealthmath.com/LifeSouth2023
2. Answer a few quick questions, either online or over the phone, about potential and planned services and prescriptions that you and your family members may need during the benefit year.
3. You’ll receive an instant report detailing your possible expenses for the plan year – you can save this report, try out different usage scenarios, and even email the report to a partner at home.

Questions about Decision Doc or your personalized report? Email the MyHealthMath team at questions@myhealthmath.com.

Sincerely,

LifeSouth Community Blood Centers

## Final Reminder

**Subject:** Get the Health Plan You Deserve!

**Suggested Send Date:** 10/20/22

**Cc or Bcc:** hrogers@myhealthmath.com; msullivan@myhealthmath.com

Dear LifeSouth Community Blood Centers Employees,

This is your final chance to use Decision Doc and feel extra confident in your plan choice. Decision Doc is a secure platform that is quick, easy, and confidential, and could save you thousands.

1. Go to www.myhealthmath.com/LifeSouth2023
2. Answer some quick questions about the medical services and prescriptions that you and your family members may need next year.
3. You’ll receive an interactive report showing you the right plan for the upcoming year. You can save the report, try out different scenarios, and even email it to a partner at home!

Questions about Decision Doc or your personalized report? Email the MyHealthMath team at questions@myhealthmath.com.

Sincerely,

LifeSouth Community Blood Centers