

Specialized Retail

**Short Messaging Blurbs**

**Benefit Platform & Intranet***Use these quick one-liners to post on your ben admin platform or intranet.*

**Enrollment Step 1: Use Decision Doc to receive personalized benefit guidance!**

Get started here: [www.myhyke.com/sr2024](http://www.myhyke.com/sr2024)

**Find out if you are protected! Use Decision Doc, receive your Protection Score, and learn which benefits to choose.**

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**Messaging Platforms (chats) & Newsletters***Use these blurbs to send out via all employee chats and in any company newsletters.*

**Have you used Decision Doc yet? (Benefit guidance + a $5K sweepstakes!)**

Choosing a benefit package is a big decision. Decision Doc makes it easy! Available at www.myhyke.com/sr2024, Decision Doc is a confidential tool that uses a Protection Score to understand your needs, then builds a personal plan to help you increase your score and stay protected. And don’t forget, if you use Decision Doc, you’ll be entered into a $5,000 sweepstakes through **HYKE**!\* Only a limited number of employers are eligible for this exciting opportunity, so be sure to use Decision Doc and get your chance at the sweepstakes**.**

\* NO PURCHASE NECESSARY. MUST BE RESIDENT OF THE UNITED STATES OR DISTRICT OF COLUMBIA, 18 OR OLDER. VOID WHERE PROHIBITED. USE DECISION DOC TO ENTER. BEGINS AT 8 AM CST ON AUGUST 1, 2023 AND ENDS AT 11 PM CST ON DECEMBER 31, 2023. PRIZE: ONE (1) $5,000 CASH PRIZE. ADDITIONAL TERMS APPLY. FOR MORE DETAILS INCLUDING ALTERNATIVE METHOD OF ENTRY SEE OFFICIAL RULES AT WWW.LETSHYKE.COM/SWEEPSTAKES-OFFICIAL-RULES-5K-JANUARY2024. SPONSOR: HYKE

**Questions about benefits?**

Unsure which benefits to choose? Looking for confirmation that you’re making the right decision? Take advantage of Decision Doc, a secure and easy to use platform that provides guidance on which benefits will help you stay protected. Get started here: [www.myhyke.com/sr2024](http://www.myhyke.com/sr2024).

 **Which plans are best for you?**

Use Decision Doc to find out! Answer questions about your healthcare needs, finances and families through this secure platform. Then, receive your personalized Protection Score to see which benefits will help protect your health and wallet. Get started here: [www.myhyke.com/sr2024](http://www.myhyke.com/sr2024).

**Have you used Decision Doc yet?**

Decision Doc is free and available to all benefit eligible employees. This confidential platform takes just a few minutes to complete and can help you learn which benefits will work best for you. Many employees aren’t in their optimal plan or don’t know where to start when choosing one. Employees who use Decision Doc save an average of $1,300! Visit [www.myhyke.com/sr2024](http://www.myhyke.com/sr2024) to get help today.

**Last chance for personalized support!**

Before you enroll, make sure to check out Decision Doc: [www.myhyke.com/sr2024](http://www.myhyke.com/sr2024). Decision Doc can help you make sure you select the plan that will save you and your family the most money for the upcoming year!