



The College of the Holy Cross 2024

Email Templates

We've provided the following templates to make communication easy. Click on the hyperlinks below to jump to each section.

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Email Snippet

Use this snippet if you're already sending an email out to employees about Open Enrollment. Be sure to attach the Employee Flyer to your email!

Your first step for Open Enrollment is to use Decision Doc: www.myhyke.com/holycross2024. Brought to you by HYKE (formerly MyHealthMath), Decision Doc makes it easy for you to better understand your health plan options and feel more confident about your choice—all at no extra cost to you. **Employees who use Decision Doc save over \$1,300 a year on average!**

Full Email Templates

Use these templates to send standalone emails about Decision Doc.

Introduction to Decision Doc

Subject: Decision Doc is back!

Send Date: 11/01/2023

Attachment: HYKE DD_Employee Flyer

Please bcc or forward your email announcements to your customer success lead so we can help you track utilization!

Hi all!

We're excited to share we're continuing our partnership with HYKE, formerly MyHealthMath. Their easy-to-use platform, Decision Doc, shows you which health plan makes the most sense for your needs and budget – all at no extra cost to you. Decision Doc has new and improved features since last year, so be sure to check out the details below and get started today!

What you need to know:

- Access Decision Doc here: www.myhyke.com/holycross2024
 - *For the best experience, use the most updated version of Google Chrome on your browser!*
- Be prepared to answer questions about you and your family's anticipated health care and prescription needs.

HYKE

- You'll be able to save and edit your responses later, so take your best guess when going through the questionnaire!
- You'll receive an interactive report showing you the right plan for the upcoming year. You can save the report, try out different scenarios, and even email it to a partner at home!
 - When you're ready, navigate to our enrollment system to complete your enrollment for this year.

The team at HYKE is looking forward to supporting you this Open Enrollment season! If you have any questions, don't hesitate to reach out to them at questions@letshyke.com.

Thank you,

The College of the Holy Cross 2024

First Reminder

Subject: Open Enrollment Step 1: Use Decision Doc

Attachment: HYKE_DD_Employee Flyer

Please bcc or forward your email announcements to your customer success lead so we can help you track utilization!

Hi team!

Don't forget that this year's Open Enrollment involves one extra step to help you get the support you need. Before you start enrollment, please use Decision Doc, a secure online platform that makes it easy to understand your benefits. It takes just a few minutes and you'll get an instant report that shows your total costs for each health plan, based on your specific needs. Last year, employees who used Decision Doc saved an average of \$1,300 in total healthcare costs. Don't miss out on your opportunity to save this year!

Get started here and be sure to check out the attached flyer for more information: www.myhyke.com/holycross2024

All the best,

The College of the Holy Cross 2024

Final Reminder

Subject: Last Chance – Use Decision Doc Now

Send Date: 1-2 days before Open Enrollment ends

Attachment: HYKE_DD_Employee Flyer

Please bcc or forward your email announcements to your customer success lead so we can help you track utilization!

Hi everyone!

This is your final reminder to use Decision Doc before Open Enrollment ends. Decision Doc is a secure platform that is quick, easy, and confidential, and could save you thousands of dollars. Even if you used Decision Doc last year, take a few minutes to use it again so you can be confident that your needs haven't changed from last year!

Get started now:

- Access Decision Doc here: www.myhyke.com/holycross2024
 - For the best experience, use the most updated version of Google Chrome on your browser!
- Be prepared to answer questions about upcoming health care needs for you and your family.
 - You'll be able to save and edit your responses later, so take your best guess when going through the questionnaire!
- You'll receive an interactive report showing you the right plan for the upcoming year. You can save the report, try out different scenarios, and even email it to a partner at home!

HYKE

- *When you're ready, navigate to our enrollment system to complete your enrollment for this year.*

Cheers!

The College of the Holy Cross 2024

Executive / Leadership Email

Subject: Personalized support provided by The College of the Holy Cross 2024

Attachment: HYKE DD_Employee Flyer

Please bcc or forward your email announcements to your customer success lead so we can help you track utilization!

Dear team,

I wanted to remind you that Decision Doc (brought to you by HYKE – formerly MyHealthMath) is a platform available to all employees, as part of this year's open enrollment process. This secure platform will help you learn more about our health plans and give you confidence that your plan will protect your health and wallet. It takes just about 5 minutes, so please get started using the instructions below.

- Go to Decision Doc: www.myhyke.com/holycross2024
 - *For the best experience, use the most updated version of Google Chrome on your browser!*
- Be prepared to answer questions about you and your family's anticipated health care and prescription needs.
 - *You'll be able to save and edit your responses later, so take your best guess when going through the questionnaire!*
- You'll receive an interactive report showing you the right plan for the upcoming year. You can save the report, try out different scenarios, and even email it to a partner at home!
 - *When you're ready, navigate to our enrollment system to complete your enrollment for this year.*

Be sure to reach out to the HYKE team at questions@letshyke.com for any questions about Decision Doc.

Sincerely,

The College of the Holy Cross 2024