

bluebird bio

Email Templates

##

## Intro

**Subject:** Don’t Choose a Health Plan in the Dark – Decision Doc Can Shed Some Light!

**Suggested Send Date:** 11/1/22

**Suggested Attachments: DD OE Flyer\_bluebird bio 2023**

**Cc or Bcc:** kalexander@myhealthmath.com; jcazanovdiggs@myhealthmath.com

Dear bluebird bio Employees,

We’re pleased to announce that we are continuing our partnership with MyHealthMath for the 2023 benefits year. Decision Doc, their free, quick and easy decision support platform, is available to everyone during Open Enrollment. **Employees who use Decision Doc save over $1,300 a year on average.** Visit www.myhealthmath.com/bluebirdbio2023 to use Decision Doc and receive an instant report that matches you to your optimal benefits plan and saves you the most money.

Check out the [Decision Doc User Guide](https://www.myhealthmath.com/userguide) or please reach out to questions@myhealthmath.com for support!

All the best,

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## Raffle Announcement

**Subject:** Don’t Miss Out – Exclusive Raffle for Using Decision Doc!

**Suggested Send Date:** 11/8/22

**Attachments:** DD Raffle Flyer\_bluebird bio 2023

**Cc or Bcc:** kalexander@myhealthmath.com; jcazanovdiggs@myhealthmath.com

Dear bluebird bio Employees,

By now, you’ve probably heard that we’re providing you with extra support this open enrollment, through our partnership with MyHealthMath. Their online platform, Decision Doc, helps you choose a benefits plan that can save you over $1,300 a year! It only takes a few minutes to get a custom report that matches you to the most optimal benefits plan for you and your family.

As a bonus, MyHealthMath is offering an exclusive raffle to bluebird bio employees.

1. Use Decision Doc by 11:59pm EST on November 15, 2022 for a chance to win 1 of two $50 Amazon gift cards.
2. Already use Decision Doc? Great news – you’ve been automatically entered into this raffle!
3. Two lucky winners will receive their gift card via email by 3pm EST on Wednesday, March 16th. Gift cards will come from gc-orders@gc.email.amazon.com

**Get started using Decision Doc here: www.myhealthmath.com/bluebirdbio2023 (*for the best experience, please use the most updated version of Google Chrome on your browser!)***

Cheers!

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