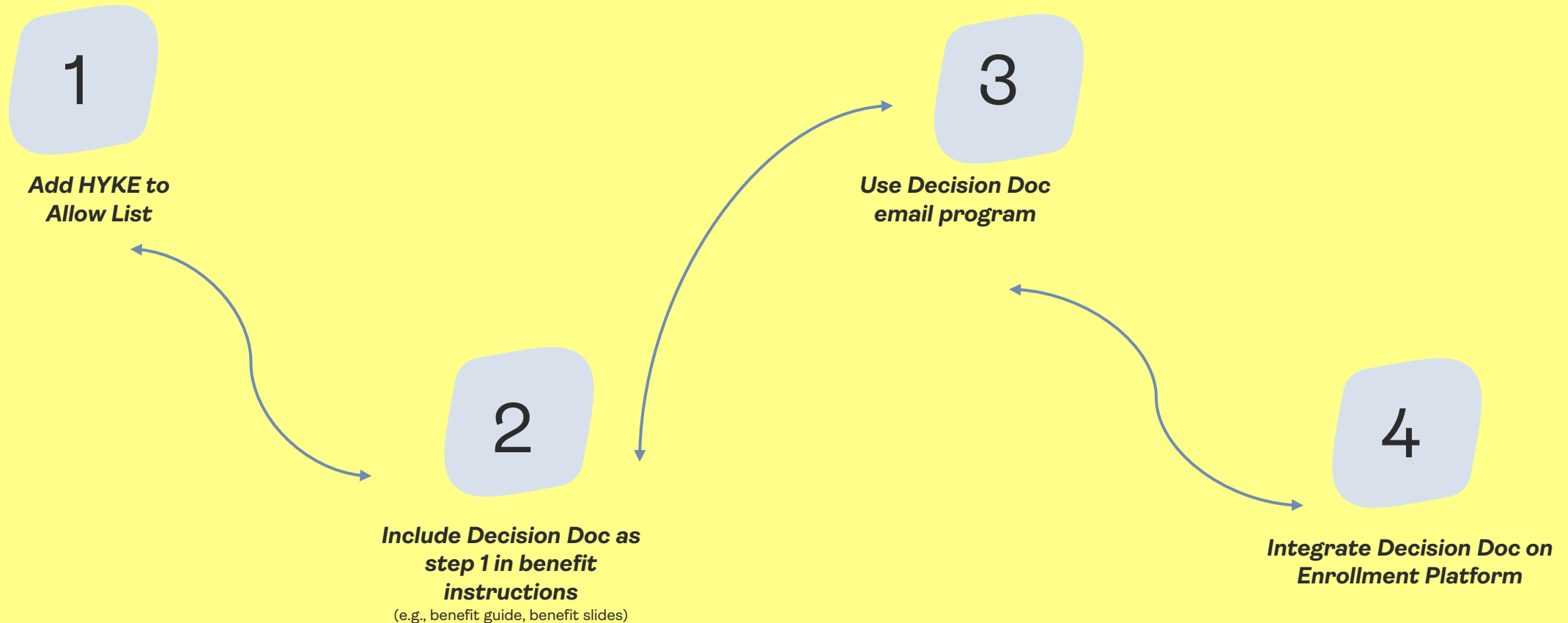


DD Engagement Roadmap



Roadmap Details

Requirements for fully subsidized Decision Doc

Two Calls

1. **Kick-off:** attend a kick-off call where you will go over the details for implementation
2. **Communications Connect:** attend a call dedicated to your communication strategy. We'll work together to make sure you have all the materials you need, Decision Doc is accessible, and answer any addition questions!

Four Steps

1. **Allow list:** add HYKE to allow list so that employees can easily access Decision Doc
2. **Make Decision Doc Step 1:** Include a link wherever you share benefit instructions with employees, such as:
 1. Benefit
 2. Intranet
 3. Benefit meetings
3. **Use Decision Doc Email Program:** two options
4. **Add Decision Doc to enrollment platform via:**
 1. Tile on enrollment platform
 2. Pop up
 3. *Intranet as backup*

Email program options

1. Option one:
 1. HYKE-led employee emails
 2. Introduction email
 3. Exec/leadership email
2. Option two:
 1. 1 standalone email
 2. Include HYKE in all open enrollment notification emails (cc questions@letshyke.com)
 3. Exec/leadership email